

The project aims at developing responsible mining by replicating our own experience directly with other mining communities. By using audiovisual tools, we will present an exemplary model of a sustainable mine which is certified by Fairmined.

For 6 years, we have impacted communities which visit us directly and we have tried to change the negative stigma that the media and the people have when it comes to mining. We did our best to spread the clear message that mining can be responsible.

Mining communities, students, NGOs and institutions are the most frequent visitors in our mine GUALCONDA in Nariño Colombia. Our project of spreading responsible mining currently impacts directly 30 people between 16 and 75 years old every month and the potential of growth in the following year is estimated at 100%. Thanks to media platforms, our message is spread to many more people.

To carry out our mission, we need to improve our communication platforms, add more signposts in the field and create new ecologic trails which will attract more people. The investment required to achieve these goals is estimated to 12 000 \$.

Our organization is called FORTALEZA and was established by people displaced because of violence. Our responsible mine is a pilot model which complies with the legal and environmental norms in Colombia. We have the Fairmined certification and we constantly work on the transformation on the environment, which generates pedagogy and change in the perception of mining.